

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

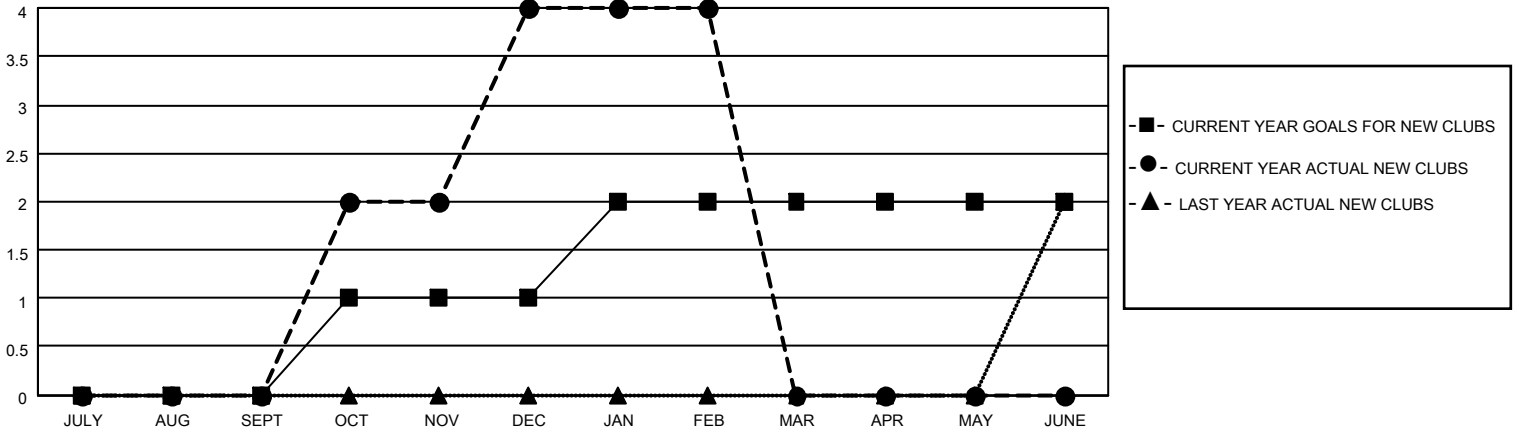
District 4 C4

Results as of: 2/28/2021

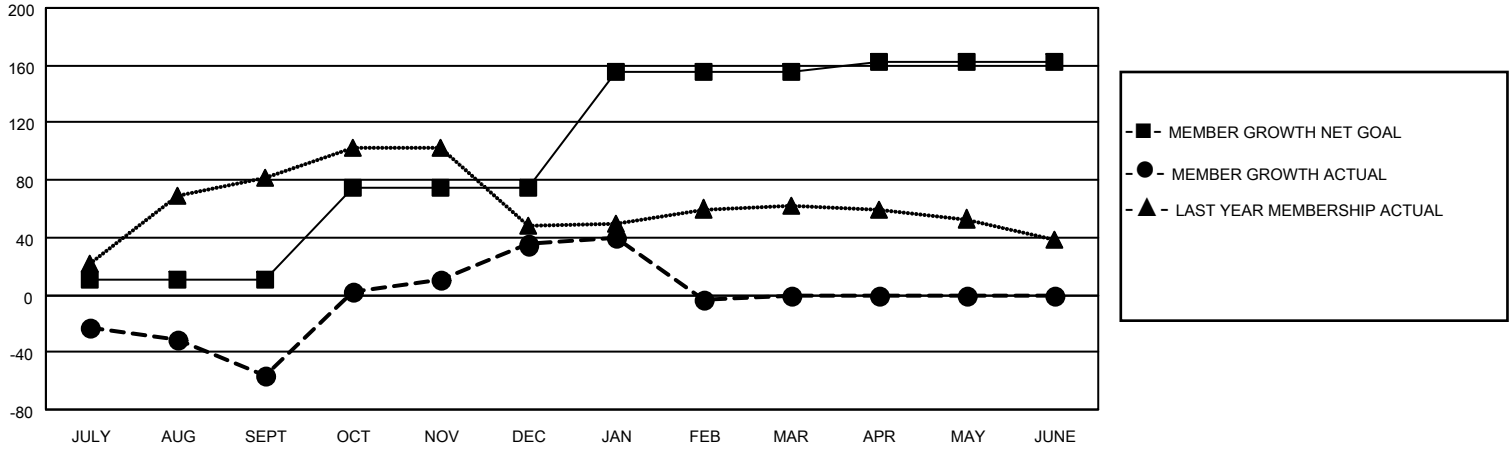
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	4	0
JAN/FEB/MAR	1	0	2
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	10	61	106
OCT/NOV/DEC	65	190	94
JAN/FEB/MAR	80	18	54
APR/MAY/JUNE	7	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3

30 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE 817 (52.61%)
FEMALE 736 (47.39%)

DROPPED MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

DECEASED	17
CLUB CANCELLED	36
OTHER	201
TOTAL	254

TOTAL FAMILY UNIT MEMBERS	244
FAMILY MEMBERS PAYING HALF DUES	131